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2021 Birth Year Letter



Welcome from President of ILCS

As Irish Limousin Cattle Society President, I welcome our new CEO Ronan Murphy who started working with ILCS on 13th April 2021.

It is our hope that Ronan will build on the strong foundations laid by his predecessor Paul Sykes.

Ronan has a background in Animal Genetics and has the senior management experience that we feel will be beneficial in bringing the ILCS to hopefully even a higher level.

Subsequent to our AGM last autumn, your council reviewed the weaknesses and strengths of the organisation. We felt that we needed to refocus our breeding strategy.

The top new bulls in France were identified and we facilitated making their semen available to breeders at an affordable cost. Further information is available later in the newsletter about these bulls.

Over the coming year we are looking at developing breeding programmes both in the Terminal and Replacement fields similar to the Dairy-Beef Short Gestation Programme.

Four graduates of the Short Gestation Programme entered Irish AI in the past year.

Going forward, we need to be able to offer both dairy and suckler farmers the

type of Limousin sires that will be more profitable on their farms.

Working through the Covid-19 pandemic posed some mammoth challenges both to the society and equally to its membership. Indeed, since Feb 2020 all council meetings have been conducted via Zoom.

Organising sales has and continues to be particularly challenging for all involved whilst working through HSE, DAFM and mart Covid-19 guidelines. Although numbers presented for sale have been smaller, prices and clearances rates thankfully have been most satisfactory across all 4 sales held to date.

Claire Jones also joined our office team on a part-time basis in late January and her role in the Society is predominately accounts and book-keeping.

I would also like to welcome Dr. Alan Kelly to the council of the ILCS as one of the North East Club representatives. Alan brings a new and exciting skill set to council.

If members have ideas that you think will benefit the Society, feel free to contact myself, Ronan or your local council representative.

Trevor Masterson
ILCS President

Diary Dates / Key Events.

22nd May

Roscommon Sale

10th September

Closing Date for Entries Roscrea Premier Sale

22nd October

Closing Date Tuam Sale

25th October

Roscrea Premier Sale

26th November

Tuam Sale – Evening Sale @7pm

New CEO for the Irish Limousin Cattle Society



The ILCS welcomed new CEO Ronan Murphy who took up his position on 13th April last. Ronan and his family live near the village of Tinahely in South West Wicklow. Ronan's interest in the family butchering business was the basis for his decision to study Agricultural Science in UCD and he graduated with first-class honours and a master's degree in Animal Reproduction. Following graduation in 1997, Ronan was appointed General Manager of Pig Breeding Company Hermitage Genetics Ltd with his responsibilities covering all aspects of the business development, strategic planning, production, research, marketing, governance and engaging with farmers, processors, wholesalers and retailers throughout the quality pig meat production chain. He played a pivotal role in developing new operations and markets in the Americas, Europe, Russia and Asia, significantly adding value to the company. During his 18-year tenure Hermitage Genetics developed to a highly respected, global top 10 player in the competitive porcine genetics sector trading with over 36 Countries internationally.

In 2014 Ronan was appointed as CEO of Weatherbys Ireland Ltd. (Ireland's leading animal genotyping laboratory business)

and Weatherbys Ireland GSB Ltd. (responsible for the Thoroughbred Studbook Register in Ireland). Ronan was also appointed as a Director of Weatherbys Ltd. (UK Parent company established in 1770) and Weatherbys GSB Ltd. (responsible for the Thoroughbred Studbook Register in the UK) in addition to being appointed to the main Weatherbys Strategic Management Board. During his tenure Ronan led the commercialisation of the Weatherbys Ireland business transitioning the organisation from a service provider to a leading, globally recognised, multi-species commercial animal genotyping laboratory. He devised a new strategic development plan for the business and established alliances with leading global players in the cattle genomics / diagnostics sector.

Ronan also held several key positions with international organisations central to the global Thoroughbred Breeding and Racing Industries and led a significant change programme across the business. Ronan was appointed as CEO of Horse Sport Ireland (the National Governing Body for the Irish Sport Horse Industry) in 2017. He implemented a total restructuring of the organisation based on the Department of Agriculture, Food and the Marine's Indecon consultant's report, establishing a new Board and Advisory Council structure. He also devised and established a complete suite of robust, transparent and effective Corporate Governance systems and processes for the organisation, restructured the management and operational teams and developed a sustainable, multi-annual funding model for the National Federation and the Irish Sport Horse Industry.

Ronan implemented a new high-performance sports model which resulted in unprecedented medal success at European and World Championship levels and the qualification of all three Irish equestrian teams (Jumping, Eventing and Dressage) for the Summer Olympic Games. He was additionally appointed as Chairman of the European Equestrian Federation (EEF) EU Committee, Member of the IHSC Taskforce on Brexit and EU Animal Health Law and played a leading role in navigating the Covid-19 pandemic for the complex and multi-organisational Irish Sport Horse Sector.

In September 2020, Ronan took the decision to return to the Agri-business sector and has been providing consultancy services to leading animal nutritional companies prior to being appointed as CEO of the ILCS.

Speaking after his appointment, Ronan said "It's a privilege to be appointed as CEO at this exciting and strategically important time for the Limousin breed in Ireland. Limousin cattle have made a massive contribution to the profitability of Ireland's suckler and beef production enterprises since their introduction in the 1970's and is the continental beef sire of choice for the growing Irish dairy industry. We will continue to build on these foundations, to adapt to market requirements and to demonstrate and promote the versatility and genetic advantages of the Limousin breed. I am looking forward to working closely with the president, council, members and the team at the ILCS to ensure the continued success and development of the commercially important Limousin breed to the benefit of all stakeholders in the quality beef production industry in Ireland".

Update from ILCS Shows and Sales Committee

Four Society sales have taken place this spring to date with the averages and clearance percentage up on 2019 (which is a more realistic year to benchmark against than 2020). There is also positive news on the home-sales front which is leading to a reduction in the number of bulls presented at sales compared to those catalogued.

2021 Sales Data

Sale	Clearance	Average	Price Range
Males			
Elphin	72%	€4,243	€2,200 – €14,000
Tullamore	71%	€3,035	€2,200 – €4,900
Athenry	75%	€3,648	€2,200 – €6,600
Roscrea	85%	€3,650	€2,300 – €6,800
Females			
Tullamore	100%	€1,975	€1,800 – €2,150
Roscrea	100%	€3,293	€2,200 – €6,300

Full sales reports and an analysis of the sires achieving the top prices are available on www.irishlimousin.com

ILCS introduce Genotyping for all Premier Sales in 2022

Following a recommendation from the Breeding Sub-Committee, it has been decided that all animals entered for society premier sales must be genotyped. While the majority of bulls presented at our premier sales so far this year have already been genotyped, it will now become an expressed condition of entry for all Society Premier Sales. This rule will come into effect from 1st January 2022 and breeders are encouraged to genotype their animals early, ideally before the end of October 2021. The ILCS will send reminders to our members regarding the genotyping deadlines.

Genotyping data forms an integral component of our breed improvement schemes, ensuring parentage verification and increasing the accuracy of future selection decisions.

The ILCS are also encouraging all vendors intending to sell their animals at Society Premier Sales to complete the Myostatin testing also. From the 01st January 2022, a €5 discount will be offered on all Premier sales entry fees for animals that have been myostatin in advance of the sale entry closing date.

Triggers for a Pedigree Herd Inspection

The Irish Limousin Cattle Society have a duty to breeders and the cattle community to uphold the integrity of the herd book. To help ensure accurate and timely registration of calves the society may inspect, take DNA samples and weigh calves in herds. The society can ask ICBF to conduct inspections on their behalf. The following are some of the criteria used to select herds for inspection: (Note: The Society can use its discretion to conduct adhoc inspections).

- Herd has had calves exceeding the 1.7kg/1.5kg daily live weight gain limit on previous ICBF inspections
- Herd has had animals at society sales that exceeded 1.7kg/1.5kgs daily live weight gain limit or were noticeably heavier than their contemporaries
- Herds won a prize at the previous year's Limousin national show or are regularly showing and winning championships at local shows
- Herds that notify the office of a heavy calf born.
- Herds belonging to council members
- Herds who register embryo calves
- Herds using AI where the gestation lengths are longer than normal
- Herds using a stock bull

A selection of herds from the above criteria will be inspected annually.

Note: The 1.7kg limit is for a male calf while the 1.5 kg limit is for a female calf. If herds do not insert a birth weight, then the ICBF uses an industry average of 45kg for a bull calf and 40kg for a heifer calf to calculate daily live weight gain. As a council we know that majority of calves will not gain over 1.5/1.7kg's daily live weight gain. However, there are a small percentage that due to preferential treatment or breeding can exceed the limits. If a calf exceeds the limit, they will be re weighed within 4-6 weeks. The two weighing's will be assessed to decide if the weight gain was legitimate or needs further investigation.

Penalties for herds found to have delayed registering calves will vary depending on the circumstances and these penalties will increase for repeat offenders. Possible sanctions can include the following:

- The herd being put on 48-hour notice (i.e. all pedigree births must be notified to the society within 48 hours).
- Animals identified having to be reregistered with their correct date of birth.

- Pedigree certs for animals being cancelled.
- Animals in question being banned from society sales, national show and club calf finals.
- Herd being banned from society sales national show and calf finals for periods from 6 months to 2 years.

Sales Entries

When entering a bull in a sale please remember that he can only be entered in one sale at a time. We have had numerous queries and double entries for bulls this spring which are not allowed.

As an example, if a bull attended Athenry Sale on April 16th he cannot also be entered in Roscommon because the entries for Roscommon closed on April 9th.

However, if the bull was entered but withdrawn from Athenry for any reason before the Roscommon entries close, he could then be entered in Roscommon.



Update from the ILCS Breeding Sub Committee

ILCS - French Semen Import

As part of the ILCS breeding strategy the council are committed to importing the top French Ai sires and make these available to our members . The sires listed below are all well proven on farm in France, with two (IO and Juracon) having also completed a maternal progeny test in the Moussours test station.

As Ireland's No.1 suckler cow it is important that Limousin breeders do not lose sight of maternal traits and milk. Juracon, IO, JYM and Haled have all been selected with special emphasis on these traits.

Note: the figures presented below are from the French testing system, the following will help interpretation:

French Maternal Index	
122 & Above	Top 1%
116 & Above	Top 5%
113 & Above	Top 10%
106.5 & Above	Top 25%

Calving Ease; Growth; Skeletal; Milk	
117.6 & Above	Top 1%
112.8 & Above	Top 5%
110.4 & Above	Top 10%

Rre vs Reproducteur

recommended veaux serve (recommended breeder of weaned calves). Rre is the highest qualification given to the top 1% of the Limousin breed based on calving ease, weights and linear scoring of the bulls progeny at weaning.

Rr - Reproducteur Reconnu

(Recognised qualification). Rr is a qualification in the top 5% of the Limousin breed (based on the same criteria as Rre vs above).

Rre M - Reproducteur

recommended Maternal. This qualification is for the top 1 % of the Limousin after they have completed their maternal progeny test at the moussours test station. Calving ease, calving ability , fertility, milk , growth , muscle , size , docility and much more are measured on 40 calved daughters before a bull gets this qualification.

Hector GD Rrevs (source Genes Diffusion France)

Hector qualified Rrevs (top 1%) in 2019, he was bred in the same herd as Rocky, Sablier and Requin.

Hector's progeny are easily born and develop quickly with exceptional confirmation and thickness at weaning time. Very suitable for taller bloodlines.



Calving Ease (Isevr)	Growth	Muscle	Size	Weaning Index (Isevr)	Maternal Index (Ivmat)
109	100	136	89	126	129

French Iboval Index 2021 (on farm results):

Hector's dam Calinette has had 10 calves with a calving interval of 359 days, she has a milk index of 114 well in the top 1% of the breed for milk. Reports from France suggest Hectors daughters are milking very well and he will have a French Milk index in spring 2022.

Leopard Mn Rrevs (source Interlim France)



Calving Ease (Isevr)	Growth	Muscle	Size	Weaning Index (Isevr)	Maternal Index (Ivmat)
95	119	118	100	122	113

Leopard is qualified in the top 1% of French Limousin. Leopard is breeding very consistently; progeny have a good balance between muscle and size and are very powerful for age with extra pelvis and backend width.

Haled Mn Rrevs (source Interlim France)



Calving Ease (Isevr)	Growth	Muscle	Size	Weaning Index (Isevr)	Maternal Index (Ivmat)
105	103	107	100	109	114

Haled is another Rrevs bull qualified on farm, from an excellent maternal bloodline. Haled's progeny are well balanced with excellent pelvises. His first sons have excelled at the performance test centre in France selling up to €9200. Daughters are very milky.

Juracon Rre m (source Créálim)



Calving Ease (Isevr)	Growth	Muscle	Size	Milk	Maternal Index (Ivmat)
99	118	121	100	107	130

Juracon is a graduate of the French maternal test programme ran by Créálim. He is regarded as one of the best bulls to be put through the test in recent years with excellent males and females. His females stand out for weight at 18 months (the heaviest ever on test), calving ability and milk. Proven bloodline Cameos x Tastevin.

IO Rre M (source Créálim)



Calving Ease (Isevr)	Growth	Muscle	Size	Milk	Weaning Index (Isevr)	Maternal Index (Ivmat)
100	109	118	100	103	119	119

IO qualified Rre M after completing his maternal progeny test in France. Combines excellent weight for age, muscle and size with a positive milk figure. Information from Pierre Roy, Créálim suggests using IO on beefy females to add power and size.

JYM Rrvs (source Créálim)



Calving Ease (Isevr)	Growth	Muscle	Size	Milk	Weaning Index (Isevr)	Maternal Index (Ivmat)
103	103	116	105	111	114	122

JYM was selected by Créálim and made available for use because of his high genomic values in France, he bypassed the controlled progeny test on centre. JYM is now a proven sire with his daughters combining shape and strength with breed leading milk-ability. Proven maternal bloodline Bavardage x Remix.

Bull	€
Haled MN	€40
Leopard MN	€42
IO	€30
Jurancon	€28
Hector GD	€25
JYM LM 4872	€21

Please note that the Irish Eurostar indexes for Leopard MN, IO, Hector GD and Juranon do not reflect their French indexes at this time and we are advised that these will be updated over the coming Summer months.

Semen from these bulls will be available from May 2021. Breeders can order by contacting: **NCBC / Progressive Genetics directly** (046) 9541333.

Revised WHPR

Following negotiations with the ICBF – The Irish Limousin Cattle Society are pleased to announce a revised WHPR programme.

Under the new programme, there will no longer be a requirement for breeders to weigh cows. Calves under 150 days will only be weighed and cattle between 150 and 365 days will be both weighed and linear scored.

The new pricing proposal will be:

Callout Fee: €45

Weigh or Score: €5/animal

For a typical pedigree herd with 6 calves under 12 months old the fees would be:

€45 + €30 = €75

(**Note:** as is currently the case these prices are exclusive of VAT)

Data collection is a critical component of the breed improvement programme and the ILCS are encouraging all breeders to participate.

Limousin Dairy Beef Program – Test Sire Selection

The Limousin breed has long been recognised as the number one Continental beef sire for the dairy herd. Limousin sired calves are highly valued throughout the quality beef production chain with exceptional growth and carcass traits. The ICBF Dairy Beef Index (DBI) has been developed to promote the production of high-quality beef cattle from the national dairy herd while continuing to maintain harmony with key traits such as ease of calving and gestation length of the dairy cow.

As Limousin pedigree breeders, a core focus of our dairy beef breeding program is to produce market leading terminal sires

specifically for use by dairy farmers. As an initial step, our Breeding Committee has recently reviewed the Limousin dairy beef breeding objectives and database and as part of this benchmarking process, has identified a list of potential test sires for the domestic AI sector. While this analysis is specific for the dairy beef breeding program the Limousin Society breeding objectives will continue to be

specific to three distinct selection programs for the breed, i.e.

Replacement: To breed future cows for the Limousin suckler herd.

Terminal: To breed terminal sires for progeny that is destined for slaughter.

Dairy Beef: To breed terminal sires for progeny from the dairy herd that is destined for slaughter.



Limousin Dairy Beef Selection Criteria:

The total database analyzed contained records up to March 2021 on 3,788 pedigree Limousin bulls of which 58% were aged between 8–17 months of age (post-weaning) and 42% aged between 1–8 months of age (pre-weaning). A cohort of breeding bulls was identified which included records on 2195 pedigree bulls (8–17 months of age).

The following genetic selection criteria (inclusion limits) were applied to the selected dataset:

- Gestational Length <2.3 (EBV corresponds to the top 3% of Limousin cattle for this trait (Improver trait).
- Dairy Cow Calving <5.5% (Set at below average for the Limousin breed (Improver trait)).
- Carcass >20kg: Top 30% of dairy beef sires; top 70% within Limousin breed (Fixed Trait)
- Conformation >2: Top 6–7% of dairy beef sires; top 75% within Limousin breed (Fixed Trait)
- Dairy Beef Index (DBI) >100: Multi-trait economic selection tool for the dairy industry. Top 3% of dairy beef sires; top 25% within Limousin breed.

Pedigree Evaluation: The breeding committee of the ILCS, reviewed the extended pedigree of each selected sire to ensure the lineage conforms to a balanced breeding and selection approach. Essentially, there is increased intensity/focus on the improver traits, while continuing to maintain emphasis on the beef merit (+ carcass weight, conformation and dressing

percentage) benefits, combined with the noted feed conversion and environmental efficiency attributes of the Limousin genotype, relative to other breeds from a dairy beef perspective. In addition, the selection criteria also aligns directly to the breeding goals of the LIMOSHORTGEST programme which is an initiative developed by the ILCS to identify breeding lines within the herd-book, that if propagated appropriately would successfully enhance the gene pool of Limousin sires for use in the national dairy herd.

In this initial evaluation, the selection was based on the bulls own genetic merit (derived from the **March 2021, ICBF genetic evaluations**) and on key economically relevant traits pertinent to the dairy beef sector, namely gestation length (defined as the number of days that the foetus is developing between insemination and calving), dairy cow calving and beef merit (carcass and conformation).

Having applied the above Selection Criteria, 125 bulls were considered to satisfy the overall selection criteria. The selection was further refined to identify the top 27 bulls based on genetic criteria and pedigree review as previously described. Thirteen bulls have been genotyped and the genomic proof is included in the ICBF evaluation. The list has also been divided between those potential sires which have genotyping data included in the evaluation and those which have

yet to be genotyped. The ILCS will also request that the Myostatin gene status is also provided.

Over the coming months the ILCS Breeding Committee will continue to work closely with our members and the ICBF to review all Limousin data to identify potential future sires for all three breeding programs. This initial benchmarking will form the basis for future breed improvement initiatives for the Limousin breed.

Breeders Bonus Incentive

To increase the availability of quality, easy calving short gestation bulls, the ILCS (in conjunction with our National AI companies) has committed to the co-purchase of selected young bulls meeting the program criteria. A breeder's bonus incentive will also be introduced based on the performance success of selected bulls against the key traits of Gestation Length and Calving Difficulty.

- A bonus of €5000 will be on offer for selected bulls which achieve top 10% for both these traits within the Limousin breed (based on a 75% reliability).
- An additional bonus of €10,000 will be on offer for selected bulls which achieve top 10% for both these traits across breeds (based on a 75% reliability).

Further details of the scheme and eligibility criteria can be found on the ILCS website.

Semen Royalty Scheme

For a full list of royalty bulls please see the "SIRE CATALOGUE" tab on our website www.irishlimousin.com. It is important to remember that when using a semen royalty sire the royalty fee becomes due when the calf is registered. This fee is collected by the Society

and paid to the sire owner where applicable.

When sourcing semen we strongly recommend that you confirm with the supplier whether or not a Royalty fee applies. If there is a royalty it will become payable when the calf is registered. From

the 14th of November 2014 a maximum price limit of €50 per straw and royalty combined was imposed (including €7 admin fee to the ILCS office) this applies to bulls accepted to the Scheme from that date.

Bull Name	AI Code	Royalty Start Date	Straw Price	Royalty Fee
Claddagh McCabe	LM6529	1st June 2021	€10	€37
Carrowreagh Pablo	LM7077	1st June 2021	€10	€20
Creggpark Pat	LM3719	1st June 2021	€10	€20

List of Straws Available from ILCS

Item Number	Item Description	Sales Price (€)	Suitability Traits
S1507	ABOT	€40.00	High Maternal and High Milk
ACN	ANECNOTE	€32.00	Short Gestation & Easy Calving
S1367	ARMORIC	€32.00	Muscle
S1367-90F	ARMORIC(SEXED)	€50.00	
AZS	AZURRI	€32.00	Muscle Docility and Maternal Traits
S2323	BANANIER	€42.00	Size Improver; Milk Cows only
S2176	BEL- ORIENT	€32.00	Size with Shape; Maternal proven
ZBB	BRAISE	€20.00	Muscle Early maturing
RBF	CABOTEUR	€32.00	Size Improver and Maternal Traits
S1427	CHAUMEIL	€32.00	Easy Calving with Muscle
LM4238	DAHAIK	€20.00	Size with Muscle Maternal traits
S2102	DIEUNORDIC	€32.00	Weight gain; muscle with size
LM2312	ESA	€20.00	Weight gain; muscle with size
LM2311	EWEK	€20.00	Maternally proven with muscle
FRY	FERRY	€40.00	Size with Muscle
GNI	GENIAL	€32.00	Muscle with Size
GWE	GWENOLE	€20.00	Easy calving with maternal traits
MUC	MAS DU CLOS	€50.00	Muscle
TSZ	TASTEVIN	€32.00	Easy calving and maternal traits
S542	TATOUMH	€20.00	Extreme shape
URV	URVILLE	€32.00	Maternally proven, Size with shape
LM2313	VALERIAN	€20.00	Size with shape; High Milk

Note: Bulls highlighted in orange are in short supply

Don't get left behind! Ensure the Society has YOUR email address.

Today everyone wants the most up-to-date information as soon as it is available. Receiving it on a quarterly newsletter is not the most effective! The Society has always embraced new technologies to communicate better with our members. Many of our breeders have the Twitter App on their phones as they wanted to receive the sales prices in real time, once we started including videos in the tweets our Twitter followers doubled. With online sales breeders took advantage of creating videos to promote their stock. Many bulls are now being sold prior to the sales based on the quality of the videos submitted in advance which the Society post on Facebook. **Our Facebook site: @irishlimousinsociety** has over 5,200 followers, (which has doubled since October).

Not everyone is on Twitter or Facebook however most people have an email address. The society currently has over 900 member's email address, but it is important that all Members contact details are fully up to date and that we have a current email for all our members on the system.

Please return the completed form in the stamped addressed envelope provided to ensure your details are updated on the ILCS member database.

We are launching a more proactive digital two-way approach to communication which will require the Society having YOUR email address for YOU to participate. The new approach will include the following information being emailed:

- Up-to-date information/ breaking news (breeding news, Industry-related news, breed-related news etc) will be emailed to breeders as soon as the Society have it.
- Notifications when new straws are available, or the Society is running low on existing straws.
- Council will conduct Zoom Calls, with National and International guest speakers, that all breeders will be invited too via email.
- Invitation to provide feedback and have your say via online surveys.
- Electronic copies of the newsletters will be emailed, making it easier to find them in the future.
- Receive your statements electronically which will help your filing when submitting your accounts.



Social Media (Facebook/Twitter/Instagram)

Social media platforms are becoming ever more important in the marketing of our breed by the society and our members. Interesting a survey we recently completed showed that social media was the No.1 source of information for our spring bull sales in 2021.

Our Facebook page @IrishLimousinSociety has in excess of 5200 followers, we want this to be 20000+!! The more followers we have the more people see our posts, HOWEVER, the majority of many of our followers today are breeders. The majority of people purchasing our bulls are non-breeders.

We need to grow the number of non-breeders following us on Facebook and this is where we need your help urgently.

How?

- 1) Follow our Facebook page @irishlimousinsociety
- 2) Please like and share our posts, especially generic ones, about upcoming sales or events, profiles etc.
- 3) Invite others especially non-breeders (as most breeders are already following us)

To invite friends to follow our Facebook page

- go to @irishlimousinsociety,
- click on "Community" (you many find it under the "More" button)
- to the right of the "liked button" you will see three dots (...). Click on them and scroll down to "Invite Friends" option.
- Click on the box beside the names of the people you to invite. The "Select All" option may also work depending on the number of friends you have.
 - Click "Send Invites"

If you get stuck there may be someone in your house that's a regular user of Facebook etc. Your help on this is very much appreciated.

Share your stories

Our Social Media platforms – Facebook @irishlimousinsociety – Twitter @irishlimousin are a great way to share your Limousin news stories, and to promote the Limousin breed, while also keeping the Limousin community informed of all the latest news. Why not share your Limousin related stories – for example Limousin cattle at the mart, calves, great Limousin mothers, factory returns etc?

Email to Pro@irishlimousin.com or by **Facebook Messenger**

ZOOM calls replacing for club meeting

When the South-west club saw a gap as club meetings could no longer take place, they started monthly zoom calls and invited guest speakers from throughout Ireland and the UK. All that is needed to join is an email address. The club have tripled the number of people joining their calls from when meetings took place at hotels. This is an opportunity for all clubs to leverage. There will be someone in your club glad to set these up, just ask.



Speak to your Veterinary Surgeon before you carry out any testing to get the correct testing regime for your herd.

It is important to ensure test dates are up to date for sales –

TB: When entering in society sales (especially Premier sales where export eligibility is mandatory) be aware that cattle cannot be TB tested for export until 42 days after their last TB test.

Johne's: The tuberculin skin test for TB can interfere with the blood test for Johne's disease. Blood testing for Johne's disease should not be performed within a minimum of 3 months after an animal has received a tuberculin skin test. If in any doubt, consult your Veterinary Surgeon.

Limousin: Number 1 cross on the 7 breeds below.

This is the Limousin Society's newest statistic and clearly shows that Limousin is the Number 1 cross on all the main breeds listed below while 56% of calves born to Limousin mothers were Limousin sired. This highlights the confidence farmers have by using Limousin on their cows.

Breed	% females that had a Limousin sired calf
Belgian Blue	45%
Blonde D'Aquitaine	34%
Hereford	32%
Simmental	31%
Charolais	28%
Angus	28%
Aubrac	19%



Important: Please complete the enclosed form and return to the office now using the prepaid envelope and don't get left behind.

Please see our website for our GDPR Privacy Policy.

Irish Limousin Cattle Society Ltd.

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